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Another Dearborn Partners Core and High & Rising Dividend SMA Portfolio Increase: McDonald's Corporation

On October 8, 2020, McDonald's Corporation (MCD) announced an increase in the Company's common stock quarterly cash dividend per share to \$1.29 (\$5.16 annually) from \$1.25 (\$5.00 annually), up 3.2% from the dividend paid in December 2019. The dividend just announced is payable on December 15, 2020 to shareholders of record as of December 1, 2020.

From the press release:

"Our third quarter performance demonstrates the underlying resilience of the McDonald's brand. Our unique strengths, including our unrivaled drive-thru presence around the world, advanced delivery and digital capabilities, and marketing scale have become even more important during the pandemic. Our prior investments in these areas position us to further our competitive advantage and enable restaurant crew to continue to safely provide customers our great tasting food," said McDonald's President and Chief Executive Officer Chris Kempczinski. "Today's dividend increase reflects our strong financial position and represents continued confidence in our ability to drive profitable growth and long-term shareholder value while still investing in our people and the business."

McDonald's is the world's leading global foodservice retailer with more than 39,000 locations in more than 100 countries. Approximately 93% of McDonald's restaurants worldwide are owned and operated by independent local businessowners.

McDonald's is in the Consumer Discretionary sector of both our Dearborn Partners Core and High & Rising Dividend separately managed account (SMA) portfolios. So far this year, 32 of the 49 companies in our Core Rising Dividend portfolio have announced 37 dividend increases averaging about 7.3% more than these companies paid a year earlier. Seventeen of the 25 companies in our High & Rising Dividend portfolio have announced 20 dividend increases averaging about 5.6% more than these companies paid a year earlier. No companies in these portfolios have reduced or suspended dividends so far this year.

Thank you for your continued interest in our Dearborn Partners Rising Dividend Strategy.

This dividend increase announcement is not a complete description of, nor a recommendation to invest in, any investment strategy (the "Strategy") mentioned herein. It is for informational purposes only and does not constitute an offer to sell nor a solicitation to buy, is not a recommendation regarding any securities transaction, nor is it an offer to provide advisory or other services by Dearborn Partners, L.L.C. The information contained in this writing should not be construed as financial or investment advice on any subject matter. Past performance is no guarantee of future results. There is no assurance the Strategy will be profitable, achieve its objectives, be suitable for you, or not incur losses. Some of the information herein has been obtained from third party sources. We believe such information is reliable but we have not in each case verified its accuracy or completeness. Any opinions herein are as of the date of this report and are subject to change without notice. Dividends are not guaranteed and must be authorized by the company's board of directors. There is no assurance that any Rising Dividend portfolio

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company will increase its dividend, or not reduce its dividend, or not have a significant decrease in its stock price. Dividend yield is one component of performance and should not be the only consideration for investment. Dearborn Partners L.L.C. is an investment adviser registered under the Investment Advisers Act of 1940, as amended. Registration does not imply a certain level of skill or training. For a complete list of all Dearborn Rising Dividend holdings that in the past year - increased their dividends, had no dividend increases, or had a dividend decrease, please contact the Dearborn Rising Dividend Team at RD@dearbornpartners.com. It should not be assumed that portfolio trades made in the future will be profitable, or will increase their dividends, or will equal the performance of the securities in this announcement.