

DEARBORN PARTNERS

Another Dearborn Partners Core Rising and High & Rising Dividend SMA Portfolio Increase: Johnson & Johnson

On April 20, 2021, Johnson & Johnson (JNJ) announced a 5% increase in its quarterly dividend per share to \$1.06 (\$4.24 annually) from \$1.01 (\$4.04 annually). The cash dividend will be paid on June 8, 2021 to holders of record as of May 25, 2021. This is the 59th consecutive annual increase in the dividend paid by Johnson & Johnson.

From the Press Release: "Despite a year of unprecedented disruption, Johnson & Johnson remained committed to its established financial principles that strengthen our ability to drive long-term value for stakeholders. In recognition of our notable 2020 results, strong financial position and confidence in the future of Johnson & Johnson, the Board of Directors has voted to increase the quarterly dividend for the 59th consecutive year," said Alex Gorsky, Chairman and Chief Executive Officer of the company.

At Johnson & Johnson, the company believes that good health is the foundation of vibrant lives, thriving communities and forward progress. That's why for more than 130 years, JNJ has aimed to keep people well at every age and every stage of life. Today, as the world's largest and most broadly-based health care company, JNJ is committed to using its reach and size for good. It strives to improve access and affordability, create healthier communities, and put a healthy mind, body and environment within reach of everyone, everywhere. JNJ is blending its heart, science and ingenuity to profoundly change the trajectory of health for humanity.

Johnson & Johnson is in the Health Care sector of both of our Dearborn Partners Rising Dividend separately managed account (SMA) portfolios. So far this year, 23 of 49 companies in our Core Rising Dividend portfolio have announced 23 dividend increases averaging about 10.5% more than these companies paid a year earlier. In our High & Rising Dividend Portfolio, 12 of 25 companies have announced 12 dividend increases averaging about 6% more than these companies paid a year earlier. No companies in these portfolios have reduced or suspended dividends so far this year.

Thank you for your continued interest in our Dearborn Partners Rising Dividend Strategy.

This dividend increase announcement is not a complete description of, nor a recommendation to invest in, any investment strategy (the "Strategy") mentioned herein. It is for informational purposes only and does not constitute an offer to sell nor a solicitation to buy, is not a recommendation regarding any securities transaction, nor is it an offer to provide advisory or other services by Dearborn Partners, L.L.C. The information contained in this writing should not be construed as financial or investment advice on any subject matter. Past performance is no guarantee of future results. There is no assurance the Strategy will be profitable, achieve its objectives, be suitable for you, or not incur losses. Some of the information herein has been obtained from third party sources. We believe such information is reliable but we have not in each case verified its accuracy or completeness. Any opinions herein are as of the date of this report and are subject to change without notice. Dividends are not guaranteed and must be authorized by the company's board of directors. There is no assurance that any Rising Dividend portfolio company will increase its dividend, or not reduce its dividend, or not have a significant decrease in its stock price. Dividend yield is one component of performance and should not be the only consideration for investment. Dearborn Partners L.L.C. is an investment adviser registered under the Investment Advisers Act of 1940, as

DEARBORN PARTNERS

amended. Registration does not imply a certain level of skill or training. For a complete list of all Dearborn Rising Dividend holdings that in the past year - increased their dividends, had no dividend increases, or had a dividend decrease, please contact the Dearborn Rising Dividend Team at RD@dearbornpartners.com. It should not be assumed that portfolio trades made in the future will be profitable, or will increase their dividends, or will equal the performance of the securities in this announcement.