

# DEARBORN PARTNERS

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## Another Dearborn Partners Core Rising and High & Rising Dividend SMA Portfolio Increase: VF Corporation

On October 22, 2021, VF Corporation (VFC) announced a 2% increase in its quarterly dividend per share to \$0.50 (\$2.00 annually) from \$0.49 (\$1.96 annually). The cash dividend will be paid on December 20, 2021 to holders of record as of December 10, 2021. This is the 49<sup>th</sup> consecutive annual increase in the dividend paid by VF Corporation.

Founded in 1899, VF Corporation is one of the world's largest apparel, footwear and accessories companies connecting people to the lifestyles, activities and experiences they cherish most through a family of iconic outdoor, active and workwear brands including Vans®, The North Face®, Timberland® and Dickies®. Its purpose is to power movements of sustainable and active lifestyles for the betterment of people and the planet. VF Corporations connects this purpose with a relentless drive to succeed to create value for all stakeholders and use the company as a force for good.

VF Corporation is in the Consumer Discretionary sector of both of our Dearborn Partners Rising Dividend separately managed account (SMA) portfolios. So far this year, 37 of 49 companies in our Core Rising Dividend portfolio have announced 42 dividend increases averaging about 9.6% more than these companies paid a year earlier. In our High & Rising Dividend Portfolio, 18 of 25 companies have announced 20 dividend increases averaging about 5.5% more than these companies paid a year earlier. No companies in these portfolios have reduced or suspended dividends so far this year.

Thank you for your continued interest in our Dearborn Partners Rising Dividend Strategy.

*This dividend increase announcement is not a complete description of, nor a recommendation to invest in, any investment strategy (the "Strategy") mentioned herein. It is for informational purposes only and does not constitute an offer to sell nor a solicitation to buy, is not a recommendation regarding any securities transaction, nor is it an offer to provide advisory or other services by Dearborn Partners, L.L.C. The information contained in this writing should not be construed as financial or investment advice on any subject matter. Past performance is no guarantee of future results. There is no assurance the Strategy will be profitable, achieve its objectives, be suitable for you, or not incur losses. Some of the information herein has been obtained from third party sources. We believe such information is reliable but we have not in each case verified its accuracy or completeness. Any opinions herein are as of the date of this report and are subject to change without notice. Dividends are not guaranteed and must be authorized by the company's board of directors. There is no assurance that any Rising Dividend portfolio company will increase its dividend, or not reduce its dividend, or not have a significant decrease in its stock price. Dividend yield is one component of performance and should not be the only consideration for investment. Dearborn Partners L.L.C. is an investment adviser registered under the Investment Advisers Act of 1940, as amended. Registration does not imply a certain level of skill or training. For a complete list of all Dearborn Rising Dividend holdings that in the past year - increased their dividends, had no dividend increases, or had a dividend decrease, please contact the Dearborn Rising Dividend Team at [RD@dearbornpartners.com](mailto:RD@dearbornpartners.com). It should not be assumed that portfolio trades made in the future will be profitable, or will increase their dividends, or will equal the performance of the securities in this announcement.*